

# Privacy Policy Statement

At SchoolAdvisor.co.za, we are committed to protecting your privacy. We use the information we collect about you to process reviews, comments and company listings and to provide a more personalized experience. Please read on for more details about our privacy policy.

## General.

We receive and store any information you enter on our Website or give to us in any other way. This includes information that can be used to identify you as an individual or to contact you directly (personal information).

This site collects information about you, including your email address, your name, title, company name, position, school names, address, telephone number, cellphone number, user name, password and billing information.

We may verify or combine this information with data about you that we have gathered from other sources, may already have, obtained from affiliated entities, business partners and other independent third-party sources.

Other information we may choose to collect or will automatically collect may include details such as your IP address, information identifying your computer or device, session data, location, web browser software, and referring website and website browsing history to the extent that information is about you.

By using our Website, you consent to the collection and use of this information by SchoolAdvisor.

We may change or modify this Privacy Policy Statement in the future and will note at the bottom of the policy when it was last modified. Any changes or modifications will take effect on posting. We will notify our members of material changes to this Privacy Policy by either sending a notice to the email address or placing a notice on our Website. We encourage you to check this Privacy Policy from time to time to review the most updated version.

## How we use your information

**SchoolAdvisor** uses the information gathered by you for the following reasons:

- for signing up, managing your account your account
- for competitions
- for monitoring customer traffic patterns and site usage to help us develop the design and layout of the web site.
- to notify you about important functionality changes to the Web site, new services, and special offers we think you'll find valuable.
- when approached by third parties with an interest in identifying SchoolAdvisor visitors.
- to communicate with you in general,
- to enable us to post your reviews, comments and other content
- to respond to your questions and comments;

- to notify you about special offers and products or services available from us or our partners that may be of interest to you in accordance with your preferences;
- to otherwise customize your experience and customise the content and adverts we show you
- to solicit information from you
- to resolve disputes or troubleshoot problems;
- to prevent potentially prohibited or illegal activities;
- to enforce our Terms of Use; and

If you have signed up as the owner, manager, employee of a school supplier company we will send you email messages at the email address you provide to us.

When you submit a review we ask for your name, email address, school and position. You have the option to disclose or not to disclose the school name on the posted live review. Your name will be disclosed on the review

## Email Communications

We want to make it easy for you to take advantage of supplier related opportunities on our Website and therefore will send you emails linked to your preferences and your search history. Please note that you will have the opportunity to choose not to receive these email messages in any such email we send.

## Sharing your information

Your information and personal details will be shared in the following cases:

1. **When submitting a quote.** All personal data information provided when submitting a quote is confidential and will be used by the selected third party school supplier to process the quote. Further to this SchoolAdvisor will share your name, position, school name, email address and telephone number to the selected third party suppliers so that they can verify your details and contact you.
2. **For legal purposes.**
  - To comply with court orders, the law or other legal process to defend against legal claims;
  - to investigate, prevent, or take action regarding illegal or suspected illegal activities;
  - to protect and defend the rights, property, or safety of SchoolAdvisor, our customers, or others;
  - and in connection with our Terms of Use
  - in connection with a merger, sale or in the unlikely event of bankruptcy.
3. We also may share anonymous information with third parties. This for example will include information used for analytics (not limited to but including the site visitors and most popular products or services). This information does not include personal information .

## **How we protect your information**

We want you to feel safe about using SchoolAdvisor, and we are committed to protecting the information we collect. We cannot guarantee security but have implemented security measures to protect your information against unlawful or unauthorised use. Only authorized employees are permitted to access your personal information and they only may do so for permitted website business related needs.

## **Cookies and Other Web Technologies.**

We collect information via cookies and other similar technologies that are stored on your internet browser. Cookies contain basic information about your Internet use. Your browser sends these cookies back to the site every time you revisit it, so it can recognize your computer or mobile device and personalize and improve your site experience.

By using the website, you consent to our use of cookies.

We use cookies to help us recognize your browser as a previous visitor and save and remember any preferences that may have been set while your browser was visiting our site. We also may record your password in a cookie. We also use cookies to customise the content and experience of the website

## **Children's privacy**

The website is not to be used by individuals under the age of 18. On being notified of user being under the age of 18 we will delete their personal details.

## **Third Party Links**

Our Website include links to third party websites or advertisers websites who may collect your personal information. You will need to check their privacy statements and policies to understand how they use your information.

**Last updated: 9 Sept 2015**